



Help put the she in shelter.

Sandy Marano Memorial
W♥men Build

2020 Partnership Opportunities



Who was Sandy Marano?

In 2016, Greater Matthews Habitat lost one of our own, Sandy Marano, to breast cancer. Each year, we choose to honor her memory and dedication to our mission by hosting a Memorial Women Build in her name. The Women Build is a national initiative where women across the country partner with their local Habitat locations to recruit, educate and nurture women to build – and advocate for – simple, decent and affordable houses in their communities.

Sandy was truly dedicated to our mission to serve families in need of safe, affordable homes, and in her role as Family Services Coordinator she was the staff person most closely linked to those we help. She loved “her” families and the job she did to help them reach their goal of home ownership. She was well known in the community and an inspiration to many.














































































What is Women Build?

Women Build volunteers come together from all walks of life to build stronger, safer communities. Women and children make up the majority of people populating Habitat neighborhoods, as they are the most likely to be affected by poor living conditions. Women Build events provide the opportunity for women to take a proactive step in serving their communities.

Any woman who wants to learn how to build and construct a home is invited to join us. No experience is necessary. Volunteers work under the guidance of construction professionals, and also alongside other volunteers and future Habitat homeowners. Whether you are learning new skills or simply adding a few to your tool belt, this is a rewarding experience for all involved, and improves the community that you share.

Partnership Benefits

| | small business partner \$1,000 | adopt-a-day \$5,000 | welcome home partner \$10,000 | sustaining partner \$25,000 | keystone partner \$60,000 | legacy partner \$100,000 |
|---|---|---|---|---|---|---|
| An investment in the future of the Greater Matthews Community |  |  |  |  |  |  |
| Invitation to the Groundbreaking and Home Dedication with name listed as sponsor in Dedication Program |  |  |  |  |  |  |
| Opportunity to volunteer on construction of home alongside seasoned volunteers and future homeowners (if desired) |  |  |  |  |  |  |
| Opportunity to have GMHFH representative speak at your location | |  |  |  |  |  |
| Recognition in Community Impact Report | |  |  |  |  |  |
| Social Media Recognition | |  |  |  |  |  |
| Logo included in Dedication Program | |  |  |  |  |  |
| Name listed on GMHFH's Community Partners page | | |  |  |  |  |
| Logo on build site signage | | |  |  |  |  |
| Logo featured on build t-shirt | | |  |  |  |  |
| Option to speak at Home Dedication | | | |  |  |  |
| Check presentation and photo at Groundbreaking or Dedication | | | |  |  |  |
| Use of GMHFH's logo for one year | | | |  |  |  |
| Inclusion in GMHFH prepared press release related to the build | | | |  |  |  |
| Opportunity to hang bannered logo and/or marketing display at build site (provided by sponsor) | | | | |  |  |
| Framed group photo | | | | |  |  |
| Prominently featured logo and link on GMHFH's Community Partners page | | | | |  |  |
| Ad in Matthews-Mint Hill Weekly thanking partner | | | | |  |  |
| Facilitated engagements with partner family and Habitat staff | | | | |  |  |
| Ad insert in Dedication Program | | | | |  |  |
| Customized co-branded nail aprons for volunteers | | | | | |  |
| Opportunity to participate in wall raising build and priority in volunteer scheduling | | | | | |  |
| Publicity and social media strategy developed in collaboration with GMHFH to maximize recognition | | | | | |  |
| Lunch and Learn event with GMHFH President & CEO | | | | | |  |
| Ad in Charlotte Business Journal thanking partner | | | | | |  |





Partnership Reply Form

2020

Yes! We would like to partner with Greater Matthews Habitat for Humanity as a partner!
Please return this completed form to: *P.O. Box 2008, Matthews, NC 28106*

Company Name: _____
(as you wish it to appear on promotional materials)

Address: _____

Primary Contact: _____

Title: _____

Phone: _____ Email: _____

Please select your sponsorship level:

☐ **Legacy Partner - \$100,000**

☐ **Adopt-A-Day- \$5,000**

☐ **Keystone Partner - \$60,000**

☐ **Small Business Partner – \$1,000**

☐ **Sustaining Partner - \$25,000**

☐ **We are unable to participate as a partner,
but please accept our tax-deductible gift
of \$_____.**

☐ **Welcome Home Partner - \$10,000**

Please: ☐ **Invoice Me** ☐ **Charge my Card for :** _____ *or*
☐ **Check Enclosed** (*Checks may be made payable to Greater Matthews Habitat for Humanity*)

Please charge my credit card: ☐ VISA ☐ MASTERCARD ☐ AMEX

Card number: _____ Exp: _____ CVV: _____

Signature: _____ Date: _____

Billing address if different than above: _____

THANK YOU FOR PARTNERING WITH US TO CHANGE LIVES!

For questions, please contact **Sarah Galligan**, Director of Development, at
sarah@habitatmatthews.org or (704) 847-4266 x111.

greatermatthewshabitat.org